Power - ~~Elect. Lt. I~~ Power ;

~~Guthrie Center~~ Madison Winterset

WHITE ADVERTISING CO., INC.

WESTERN REGION
P. O. Box 248 Ashland, Nebraska 68003
PHONE: AC 402/944-3334

Ph. (515) 524-4508 Menlo

Chk. No. 25972 / 25973

Prod. No. N 8106WR48 I

Sign No. 2

Size 28'X48'

LONGVIEW SIGN LOCATION LEASE

Contract Date 5/2/72

(#) 2ND LOC.

For value received, I, EVERETT VARLEY

Address (MADISON COUNTY) (PENN TOWNSHIP) Town STUART

State IOWA 50250 ZIP CODE hereby give White Advertising Co., of Shelby, Indiana, the right to erect and maintain one (1) sign on my property, located on highway No. I-80 for a period of ten (10) years. I will not permit any other signs to be erected within 660 feet. Permission is hereby granted to White Advertising Co. to establish electric power if required for this sign location. Rental payment is subject to approval of the advertiser and any zoning requirements.

White Advertising Co., Inc. has the right to extend this lease from year to year on the same terms and conditions. In consideration of the above I will receive $ 350.00 each year as rental payment. Check # 25972 / 25973 received 5/9/72 in the amount of $ 350.00 representing first year's rental payment. **Rental becomes effective on date sign is installed.**

{ NO TOBACCO OR LIQUOR WILL BE PERMITTED ON SIGNS.

White Advertising Co., Inc.
Per Lew Sivian

Owner (Signed on 1st Lease)

INSTALLATION INSTRUCTIONS

Name of System UNION 76, ALTOONA, IOWA

DIRECTIONS: Highway No. I-80, WEST OF ALTOONA (Give Directions)

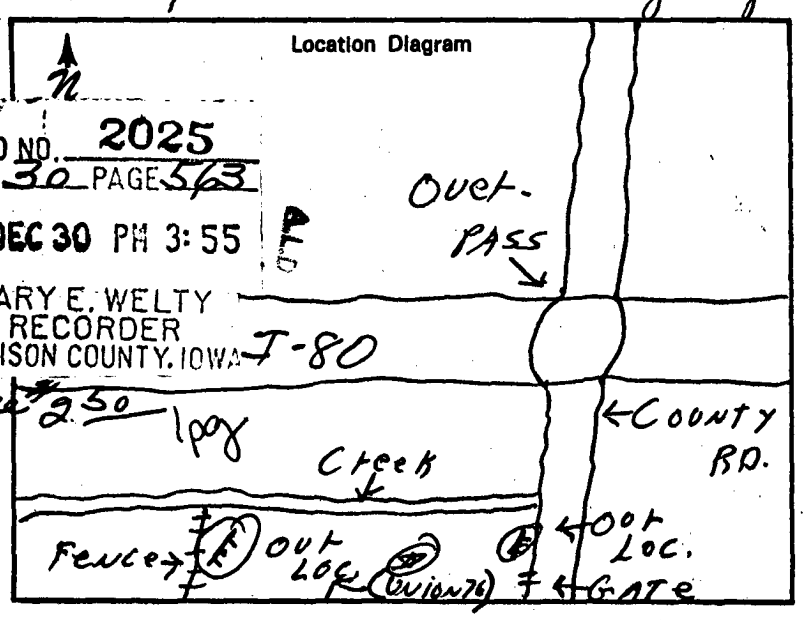
DIRECTIONS: Mileage from EAST OF DEXTER INTERCHANGE (Show from city limits or highway junction) 1 Miles

Special information concerning location to aid in identifying this location. Also cover: trim brush or cut trees; angle sign; etc. and directions to drive to location.

RT. - Hand order, East - Bound. Loc. is staked at East Loc. TO get to Loc. Exit at Stuart Interchange and take 1st RD. South of the Interchange straight East 5 miles; then go N. about .2 mi. Loc. on W. side of RD. and after Loc. Angle sign about 45° with County RD.

(2.5 mi. W. OF JCT. I-35)

Location Diagram



Mileage appearing on sign 45 Miles

- ☑ STANDARD CONSTRUCTION
- ☑ BACK BRACE (See Over)
- ☑ LENGTH OF POLES → 55'
- ☑ SETBACK (Explain)

SEE REVERSE SIDE FOR ADDITIONAL DIRECTIONS

Date Installed 5-25-72

Installed by GILBERT NICHOLS (Crew Chief)

FILED NO. 2025
BOOK 30 PAGE 563
1974 DEC 30 PM 3:55
MARY E. WELTY
RECORDER
MADISON COUNTY, IOWA
Fee 2.50 1 pg

NOTE: White copy for office. Pink copy for erection crew. Green copy for landowner. Yellow copy for regional office.

WACO 87X.