Power - "Ia. Elect. Lt. & Power," Guthrie Center Madison

Ph. - (515) 524-4508 neuko

WHITE ADVERTISING CO., INC.

WESTERN REGION
P. O. Box 248 Ashland, Nebraska 68003
PHONE: AC 402/944-3334

Chk. No. 25968 / 25969

Prod. No. 118109WR60I

Sign No. 2

Size 20'x60' / 28'x48'

1st Loc.

LONGVIEW SIGN LOCATION LEASE

Contract Date 5/2/72

For value received, I, Everett Varley

Address (Madison County) (Penn Township) Town Stuart

State Iowa 50250 (ZIP CODE) hereby give White Advertising Co., of Shelby, Indiana, the right to erect and maintain ~~one~~ Two(2) sign on my property, located on highway No. I-80 for a period of ten (10) years. I will not permit any other signs to be erected within 660 feet. Permission is hereby granted to White Advertising Co. to establish electric power if required for this sign location. Rental payment is subject to approval of the advertiser and any zoning requirements.

White Advertising Co., Inc. has the right to extend this ~~lease from year to~~ year on the same terms and conditions. In consideration of the above I will receive $ 400.00 - 60' / 350.00 - 48' each year as rental payment. Check # 25968 / 25969 received 5/9/72 in the amount of $ 400.00 representing first year's rental payment. **Rental becomes effective on date sign is installed.**

No Tobacco or Liquor will be permitted on signs.

White Advertising Co., Inc.
Per Lou Sivian

Owner x Everett Varley

INSTALLATION INSTRUCTIONS

Name of System (Roadway Inn, Des Moines, Iowa) Union 76, Altoona, Ia.

DIRECTIONS: Highway No. I-80, West of Des Moines & Altoona (Give Directions)

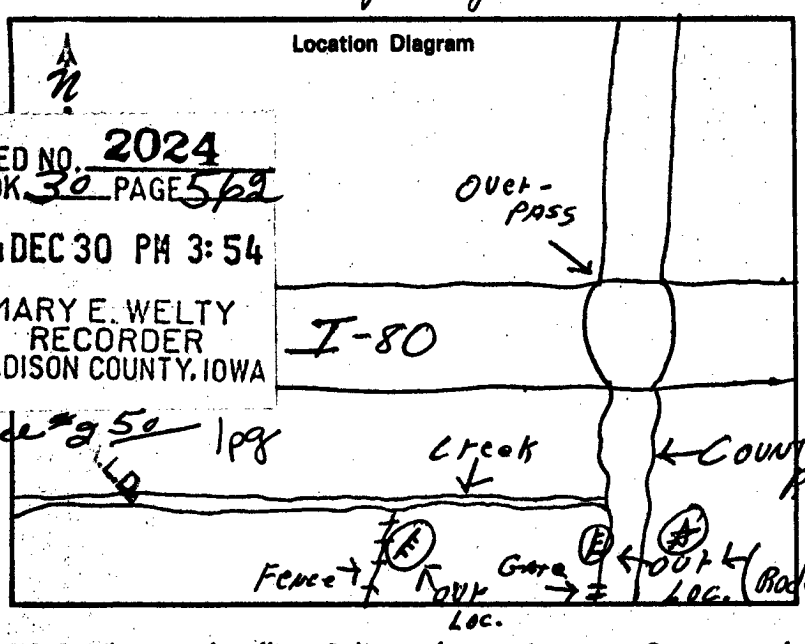
DIRECTIONS: Mileage from East of Dexter Interchange (Show from city limits or highway junction) 1 Miles

Special information concerning location to aid in identifying this location. Also cover: trim brush or cut trees; angle sign; etc. and directions to drive to location.

Rt. - Hand reader, EAST-Bound. Loc. is staked at R.O.W. Fence and at Exact Loc. To get to Loc., Exit at Stuart Interchange and take 1st RD. South of the Interchange straight East 4½ 5 miles; Then go N. about .2 mi. to gate on W. side of RD. and enter Loc. Angle sign with Fence about 35° asking sure you stay clear of Power line.

(25 mi. W. of Jct. I-35)

Location Diagram



Mileage appearing on sign 34 Miles

- [x] STANDARD CONSTRUCTION
- [x] BACK BRACE (See Over)
- [x] LENGTH OF POLES → 50'
- [x] SETBACK (Explain)

SEE REVERSE SIDE FOR ADDITIONAL DIRECTIONS

Date Installed 6-6-72

Installed by Roger Johnson (Crew Chief)

FILED NO. 2024
BOOK 30 PAGE 562
1974 DEC 30 PM 3:54
MARY E. WELTY
RECORDER
MADISON COUNTY, IOWA

Size #2 50 1pg

NOTE: White copy for office. Pink copy for erection crew. Green copy for landowner. Yellow copy for regional office.

WACO 87X