STATE OF <u>Lowa</u> COUNTY OF <u>Madison</u> 21235.2 COMPUTER RECORDED COMPARED

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UNIT NO.3449 344 FILED NO._____ 344

BOOK 45 PAGE 220 98 JUL 20 PN 3: 01

SUPER 8 MOTELS, INC. DECLARATION OF FRANCHISE AGREEMENT

MICHELLE UTSLES-RECORDER MADISON COUNTY 10/87

The undersigned SUPER 8 MOTELS, INC., a South Dakota corporation (the "Company") and SPIRIT LAKE MOTEL, LP, a partnership, ("Franchisee") declare as follows:

- 1. A Franchise Agreement, dated as of August 26, 19% has been executed by the parties pursuant to which the Company has granted to Franchisee the right and license to operate certain lodging premises located at 1312 North 10th Street, Winterset, IA 50273, a legal description of which premises is attached hereto as Exhibit A (the "Premises"), as a "SUPER 8 MOTEL" facility. Such identification and operation is subject to the terms of the Franchise Agreement and the policies, and standards established by the Company from time to time, provided that Franchisee is solely responsible for the safety, security, operations and maintenance of the Premises, employment of all employees, agents and contractors, and the debts and contracts associated therewith.
- 2. The term of the license to operate the Premises under the "SUPER 8 MOTEL" name extends from the date Franchisee is authorized by the Company to open using the "SUPER 8 MOTEL" name for a period of TWENTY years, subject to earlier termination as provided in the Franchise Agreement. The license and the Franchise Agreement may not be transferred, assigned, delegated, pledged, hypothecated, donated or conveyed without the prior written consent of the Company. The Franchise Agreement establishes certain conditions that must be satisfied in connection with any transfer of the license. The request for consent must be submitted with the Company's standard franchise application at least 15 business days prior to transfer of the Premises. The Company will require the transferee to pay its transfer fee and execute its standard form of Franchise Agreement then offered to new franchisees prior to approving the transfer. Transfers in violation of the Franchise Agreement are void and subject the license to immediate termination without notice (or such other procedure as may be prescribed by local law). The Company will provide no services to the transferred Premises until the transferee executes the documentation required by the Company.
- 3. The Company may also license Franchisee to use certain computer software necessary to connect the Premises with the Company's central reservation system. Any such software license may not be transferred, assigned, delegated, donated, hypothecated, pledged or conveyed without the Company's prior written consent. Any software license terminates concurrently with the license granted under the Franchise Agreement.

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- 4. The Company loans certain manuals and confidential materials to Franchisee for use at the Premises. The Company retains ownership of such manuals and confidential materials and may require the return of the same at any time. All software furnished under any software license, all documentation and manuals relating thereto, and all operating and other manuals, and confidential information furnished by the Company remain the property of the Company, and no lien, claim or security interest shall attach thereto.
- 5. If the license is terminated and the Franchisee or party in possession of the Premises fails to remove all marks, signs, and items bearing the licensed servicemarks and names, or return the reservation system software, manuals and other confidential materials furnished by the Company, the Franchise Agreement authorizes the Company or its agents to enter the Premises without further notice or judicial process and remove all items bearing the licensed servicemarks and names, the software, the manuals and other confidential materials, upon tender of the purchase price of Ten Dollars in cash.
- 6. The Company may release this instrument at any time by filing notice of release in the records where this instrument is recorded. Franchisee is not required to execute such notice.
- 7. This instrument is not an encumbrance or conveyance affecting title to the Premises. The Company has no lien on, or security interest in or to, the Premises, provided that the Company maintains a purchase money security interest in computer hardware it sells to Franchisee until payment of the purchase price is received.

IN WITNESS WHEREOF, the parties have executed this declaration intending that it be filed for record in the real property records of the County in which the Premises are located.

| FRANCHISEE: | THE COMPANY: |
|---------------------------------------|---|
| By: Leroy Ware Partner | By: Russell A. Moserowitz Vice President Franchise Compliance |
| Print Name of Signer: L. Lersy War. | Print Name of Signer: |
| Title: Partage | Title: |
| Witness: Syty Merenger w | Titness: My M |
| Print Name of Witness: Katy Clevenger | Print Name of Witness: Richard J. Wolf Assistant Secretary |

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ACKNOWLEDGEMENTS

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| | WARRAN | · · — ——- | |
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| Words and phrases her | zin, including acknowle | dgment hereof, shall | be construed as in the singular or |
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| | | WINTERSET HOT | EL, INC. |
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| | | Bhupen | Patel, Secretary Title |
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| On thisday of | A | POLK | COUNTY, ss: ore me, the undersigned, a Notary |
| ublic in and for said State | personally appeared | IS <u>yb</u> _ om Bhunen Patel | ore me, the undersigned, a Notary |
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| executed. | | | / |
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| | | | Notary Public |